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GenOSI Celebrates 25th Anniversary

Cainta, Rizal, Philippines, January 18, 2016 – Award-winning food processor GenOSI celebrated 25 years of successful business in the Philippines as of December 2015.

Founded in 1990 as a joint venture between General Milling Corporation, Alaska Milk Corporation and OSI Group, GenOSI has brought global standards, unsurpassed food safety requirements and the highest quality expectations to the food processing business in the Philippines.

The company is a leading processor of beef, pork, chicken and fish items for global and local chain restaurants throughout the Philippines. In 1990, the company produced only two items and supplied 31 individual restaurants; today, GenOSI supplies nearly 500 restaurants with a variety of high-quality, wholesome food products.

As part of its innovation strategy, GenOSI also launched its own product line under the Country Pride brand in 2005, which includes hamburger, chicken and sausage patties as well as chicken nuggets. The company has also expanded its market reach and portfolio to include private label retail brands for area grocery stores.

“Back when we started the company, we had the best food technology and invested in a lot of great equipment. All that stainless steel, however, does not make a company successful,” said GenOSI President Wilfred Uytengsu, Jr. during the company’s 25th anniversary celebration. “It’s the dedication, commitment and perseverance of our people that have enabled us to be one of the best protein suppliers in the country.”



About OSI

For more than 60 years, OSI Group, LLC has been a global leader in supplying value-added protein items and other food products to leading foodservice and retail brands. It is a privately held corporation with more than 60 facilities in 16 countries. The company’s global headquarters is located outside of Chicago in Aurora, Illinois, USA.

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